

Is The Air in Your Home Fit to Breathe?

-New addition to FitAir® range sees the introduction of the most powerful air purifier yet-

8th October 2019 – Hull-based health and wellbeing company, Savantini Ltd, expand their FitAir® brand with the latest and greatest air purifier to keep air clean and fit to breathe.

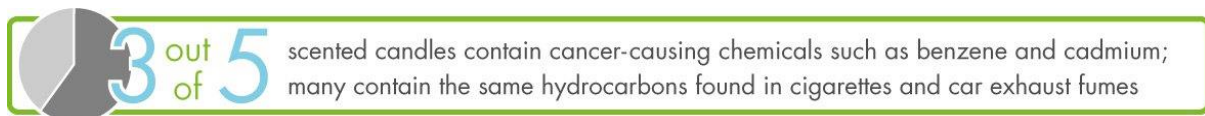
The new FitAir® Zeus Large Room Air Purifier uses the latest in air care technology to sterilise over 90% of airborne germs within a 27m² radius.

FitAir® Zeus Large Room Air Purifier (£169.99) features seven stages of air purification, including HEPA filter, carbon adsorption, UV light and an ionizer. Zeus works to safely and quickly remove the odour-causing toxins and harmful substances that you breathe in every day.



- **HEPA filter** forces air through a very fine mesh which traps harmful particles such as dust mites, pollen, pet dander and cigarette smoke.
- **Activated carbon filter** removes volatile organic compounds, odours and other pollutants from the air, trapping harmful gas molecules on a bed of charcoal.
- **Ultraviolet light** works to inactivate airborne pathogens and microorganisms like mould, bacteria and viruses.

FitAir® air purifiers are a strong alternative to air fresheners. Many people deal with air quality using aerosols, plug-ins and scented candles. However, the pleasant aromas associated with such products only overpower the existing smells. In other words, they re-odourise, but don't de-odourise. Sprays and fresheners only coat airborne pollutants in even more chemicals, which we then inhale.



The FitAir® Zeus Large Room Air Purifier is welcomed to the expanding FitAir® family that already features:

- Eden Ultrasonic Aroma Diffuser – For relaxing aromatherapy
- Zana Air Purifier – For fresh air on the go
- Halo HEPA Air Purifier – For health and well-breathing at home or work
- Car Air Purifier – For safe air on the road
- Genie Air Purifier – For fresh-smelling air in small spaces

Stephanie Taylor, Managing Director of Savantini Ltd, commented:



"We are proud to welcome the new addition to our FitAir® family. The new hi-tech Zeus Large Room Air Purifier is one of our most powerful units yet and is essential for health and well-breathing for the whole family.

"Nothing's quite like a breath of FitAir® in your home, and with Zeus, you can keep your air powerfully pure all day long."

The Zeus Large Room Air Purifier is available to purchase at www.stressnomore.co.uk

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Press enquiries

Hayley Green, Project Content Coordinator

Hayley.Green@Savantini.com

About Savantini

With over 20 years' experience, Savantini Ltd is one of the UK's leading healthcare suppliers for medical and wellbeing products for women and men. Pioneering advances in home-use health care and pain relief, their unique approach and high standards ensure a range of quality and highly effective healthcare products. Savantini is also parent brand to StressNoMore and pelvic healthcare company, Kegel8. Owned and managed by Stephanie Taylor, the company employs 40 people and is based in Hull, East Yorkshire.

www.savantini.com

01482 888 785

Savantini Ltd

Savantini House, Foster Street, Hull, HU8 8BT