

iGrow Hair Rejuvenation System Allows Convenience and Comfort of At-Home Tx

By Sarah Franz Wheeler, Contributing Editor

With an estimated one of every four men and women suffering from alopecia, and other hair loss issues, the demand for effective hair rejuvenation treatments is driving the development of a new generation of technology. Apira Science (Newport Beach, California, U.S.) is leading the way with its recently developed iGrow Laser Hair Rejuvenation System.



Before Tx



After 12 weeks of Low Level Laser Therapy Tx

iGrow is a hands-free, at-home device combining laser and light-emitting diode (LED) energy to stimulate cellular activity and strengthen hair follicles, which has been proven to help stop the appearance of hair loss, resulting in thicker, healthier looking hair.



Monte Harris, M.D.

Director
Center for Aesthetic Modernism, Facial,
Plastic and Hair Restoration Surgery
Chevy Chase, MD, USA

This device features similar technology to Apira's Revage 670™ in-clinic rotational phototherapy laser system. "I've been offering Revage for about five years," said Monte Harris, M.D., director of the Center for Aesthetic Modernism, Facial, Plastic and Hair Restoration Surgery (Chevy Chase, Maryland, U.S.). "While Revage is an ideal option for many patients, the iGrow is a solution for those who have difficulty getting to my clinic twice or more each week for treatments."

"We knew the next frontier would be a home-use system that patients could use at their convenience," Dr. Harris continued. "When I learned that Apira was coming out with the iGrow at-home device, I knew it would fit nicely with what my patients wanted."



Lorrie Klein, M.D.

President
Lorrie Klein, M.D. - Dermatology &
Laser Center
Euro Day Spa, Inc.
Laguna Niguel, CA, USA

According to Lorrie Klein, M.D., director of Lorrie Klein, M.D. - Dermatology & Laser Center and president of Euro Day Spa, Inc. in Laguna Niguel, California, U.S., "The iGrow can be used by anyone with hair loss, thinning hair, or anyone who is worried about losing their hair. The average patient using iGrow will notice less hair loss after about six to eight weeks of treatment. After a few months, their hair should start looking thicker, fuller and healthier. At about nine months they'll see the maximum results. Continued periodic iGrow usage should maintain those results," she advised.



Before Tx



After 12 weeks of Low Level Laser Therapy Tx

Frequency is a key factor in the success of hair rejuvenation therapy, but can be a primary obstacle for patients who find it challenging to fit multiple office visits into their busy schedules. "In hair rejuvenation therapy, more frequent treatments

correlates to efficacy," Dr. Harris stated. "However, most patients are unable to get to a clinic several times each week. The iGrow allows patients to get more frequent, consistent treatments, while working within their own personal schedules."



iGrow

"While there are other home-use, laser hair rejuvenation tools, they are hand-held combs and brushes which are awkward and tiresome to use," Dr. Harris observed. "Also, these products make it difficult to provide a consistent degree of full coverage."

The iGrow's unique, hands-free design features an adjustable helmet which provides complete, consistent coverage and includes built-in, high-quality headphones for use with a patient's iPod or MP3 system. On average, treatments last for 20 to 25 minutes.

"Our practice offers a unique, integrated approach to hair rejuvenation that includes hair, skin and nail vitamins, and topical treatments such as minoxidil," Dr. Harris noted. "The iGrow works in synergy with the other therapeutic options we offer and has been well received by our client base. I'm happy to have it as an option for my patients."