

HairMax® for den•si•ty  
THINNING HAIR & SCALP TREATMENTS



HAIRMAX®

SULFATE  
FREE

SAFE FOR  
COLOR TREATED HAIR

Four high performance products that deliver unparalleled results. Designed to cleanse, nourish, revitalize and fortify your follicles for denser, thicker, fuller looking hair.

These thinning hair & scalp treatments combine innovative formulas with leading edge technology specially targeted for thinning hair.



## Shampoo FORTIFIES AND REVITALIZES

This high performance sulfate-free shampoo gently cleanses your hair and scalp while infusing strands with vital anti-oxidants for strength, thickness and volume. Our lower pH formula exfoliates the scalp and optimizes the natural hair growth cycle. Your hair and scalp are left thoroughly cleansed and refreshed.

- DHT blockers
- Anti-oxidants to restore and optimize scalp health
- Therapeutic botanicals to restore balance and enhance hair vitality

## Revitalizer INVIGORATES AND CLARIFIES

This scalp treatment deeply cleanses and exfoliates the scalp, dissolving excess sebum, perspiration, styling products and environmental pollutants that can clog hair follicles and inhibit hair growth. Infused with an invigorating blend of menthol and peppermint oil leaves your scalp feeling refreshed and revitalized.

- Provides gentle exfoliation
- Anti-oxidants to restore and optimize scalp health
- Specially formulated to deeply cleanse your scalp for maximum benefits



## Conditioner HYDRATES AND RESTORES

A sulfate-free, botanically-infused conditioner that deeply hydrates your strands, retaining moisture to strengthen and protect your hair. This restorative, lightweight formula rinses free without leaving behind residue that can weigh hair down. Restores vitality and leaves your hair full, silky, and more manageable.

- Argan oil rich in vitamin E and essential fatty acids
- Plant extracts and nutrients to help strengthen and fortify hair
- Moisture locking polymers to help maximize hydration



## Activator FOLLICLE BOOSTER

Fortify and enrich your scalp with this breakthrough, high performance, leave-in serum spray. This unique peptide complex, designed for thinning hair is loaded with a proprietary blend of follicle boosting ingredients that nourish the scalp and encourage naturally thicker, stronger, healthier-looking hair.

- Nutrient rich ingredients to promote hair vitality and strength
- Niacinimide to promote overall scalp health
- Anti-oxidants restore strength and reduce breakage
- Three independent DHT Blockers

